**Charlotte, North Carolina – September 10, 2024 – Asfalis Advisors**, a leader in the Business Resilience and Crisis Management industry, proudly marks the organization’s 10-year anniversary, celebrating a decade of innovation, growth, and positive community impact.

To commemorate this milestone and our commitment to fostering future leaders and supporting the local community, we are offering two free seats—one for a local undergraduate and one for a graduate student—to the Asfalis Advisors Resilience Leadership Academy™ (RLA). As organizations continue to manage the evolving threat landscape (cyber-attacks, active shooter situations, and more), RLA™ is a solution to help organizations build crisis leadership principles throughout all levels of the workforce and mitigating succession planning risks. The sessions include topics such as Navigating Disruption, Effective Communication, Proactive Cultures, and Identifying Key Business Functions.

This opportunity will expose undergraduate and graduate students to leadership skills and opportunities for career advancement. The undergraduate will gain early exposure to leadership development, decision-making, and business strategy, along with networking opportunities that can lead to potential internships or job opportunities. For graduate students, RLA™ aligns advanced career goals with real-world applications, preparing them for leadership. The program focuses on collaboration, problem-solving, refining leadership abilities and expanding professional networks.

Vanessa Mathews, Founder and Chief Resilience Officer of Asfalis Advisors, founded the business in 2014, and relocated Asfalis Advisors from Georgia, to Charlotte, NC in 2016. Since then, the organization has evolved from a small startup into a thriving national business, guided by its core values, which are central to the organization’s culture. Over the past decade, Asfalis Advisors has achieved notable milestones, including:

* 2023 - Graduated from the Charlotte Entrepreneur Organization Accelerator (EOA)
* 2023 - Launched the Resilience Leadership Academy (RLA), featuring participants from the Mecklenburg County Sheriff's Department, Clemson University, and Mecklenburg County Alcoholic Beverage Control (ABC) Board
* 2021 - Awarded by Mecklenburg County & the City of Charlotte as the [Small Business Enterprise of the Year](https://youtu.be/v-6_R0qI9pg?si=u2CGBGiXCBH7pYUa)
* 2020 - Partnered with the City of Charlotte to provide training and coaching to 100+ small businesses impacted by COVID-19, which resulted in:
  1. $435,498 contribution to local area GDP[[1]](#footnote-1)
  2. 5 Total Jobs supported in local area
  3. $324,269 in Labor Income for local area
  4. $79,125 in total Federal, State and Local Tax Revenue
* 2018 - Recognized by Acquisition International as the Best Female-Owned & Operated Influential Businesswoman
* 2018 - Completed the City Startup Labs Small Business Incubator program
* 2017 - Represented Charlotte, North Carolina at the Global Entrepreneurship Forum in Shenzhen, China as one of six entrepreneurs

"As we reflect on our journey over the past ten years, we are deeply grateful for the unwavering support and trust of our clients, partners, and the community," said Vanessa Mathews, Founder and Chief Resilience Officer of Asfalis Advisors.” A key part of our growth over the past 10 years has included a fully remote workforce and a team footprint across every time zone in the United States, and three team members across Africa and Brazil. To continue our growth and impact, we are thrilled to announce our plan to continue creating new job opportunities in the Charlotte metro area to support our clients in the future."

Beyond the Resilience Leadership Academy ™, Asfalis Advisors is committed to creating six new positions that will encompass various departments, including Finance, Human Resources, Project Management, Business Resilience, and Information Technology, and will contribute over $600,000 in gross salaries to the local workforce.

To celebrate the 10-year anniversary and the launch of the job creation initiative, Asfalis Advisors will host an exclusive event on **October 18th, 2024**, at the Dubois Center at UNC Charlotte Center City. The event is a private business cocktail reception, offering attendees the opportunity to learn more about the company’s future initiatives and meet the team and clients driving its success.

For more information about Asfalis Advisors, the anniversary celebration, or upcoming job opportunities, please visit [www.asfalisadvisors.com](http://www.asfalisadvisors.com) or contact [celebrating10@asfalisadvisors.com](mailto:celebrating10@asfalisadvisors.com).

About Asfalis Advisors

Asfalis Advisors is a professional services company, committed to helping organizations prepare, respond and recover from disruptions. Asfalis specializes in crisis management, business resilience, and physical security solutions, and offers five primary core services: assessments and audits, risk and emergency planning, training and development, thought leadership, and security (physical and cyber).

Some of Asfalis’ notable partner and client organizations includes Charlotte Douglas International Airport, Vaya Health, Miami-Dade College, City of Charlotte, and more.

1. Local area is defined as Mecklenburg County. [↑](#footnote-ref-1)